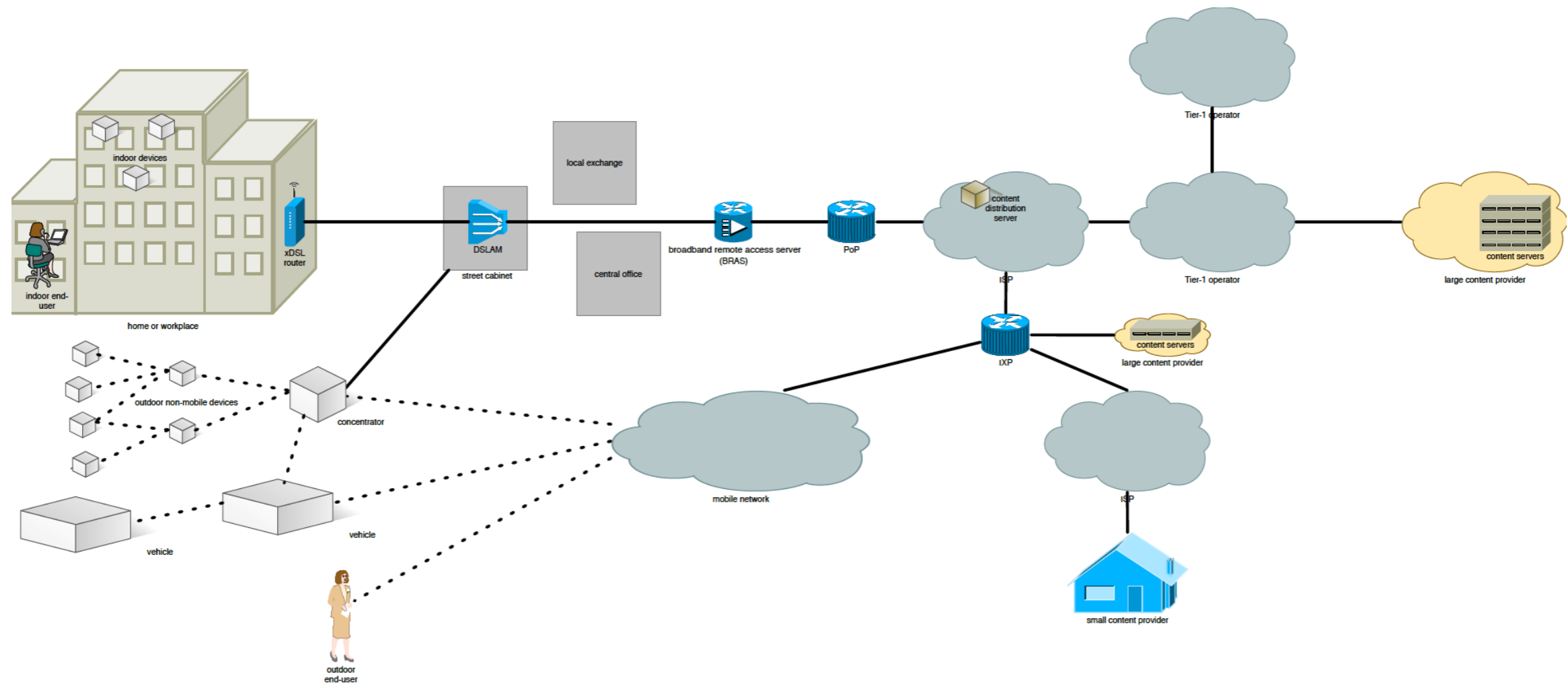


SMART 2012/0046  
Study on European Internet Traffic and  
Analysis

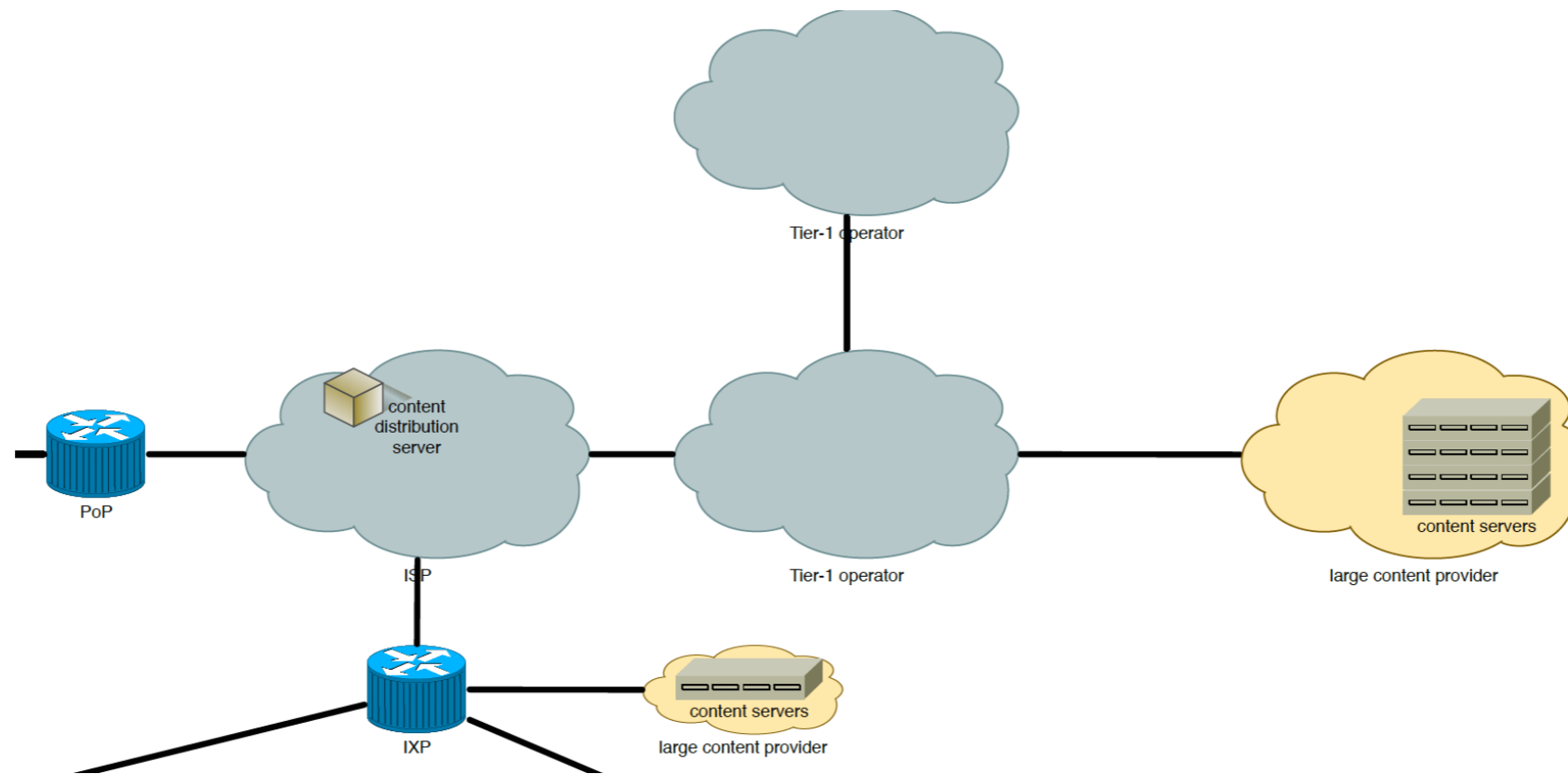
Draft  
Conclusions and Recommendations  
April 22, 2015

# The Internet is a complicated, heterodox world



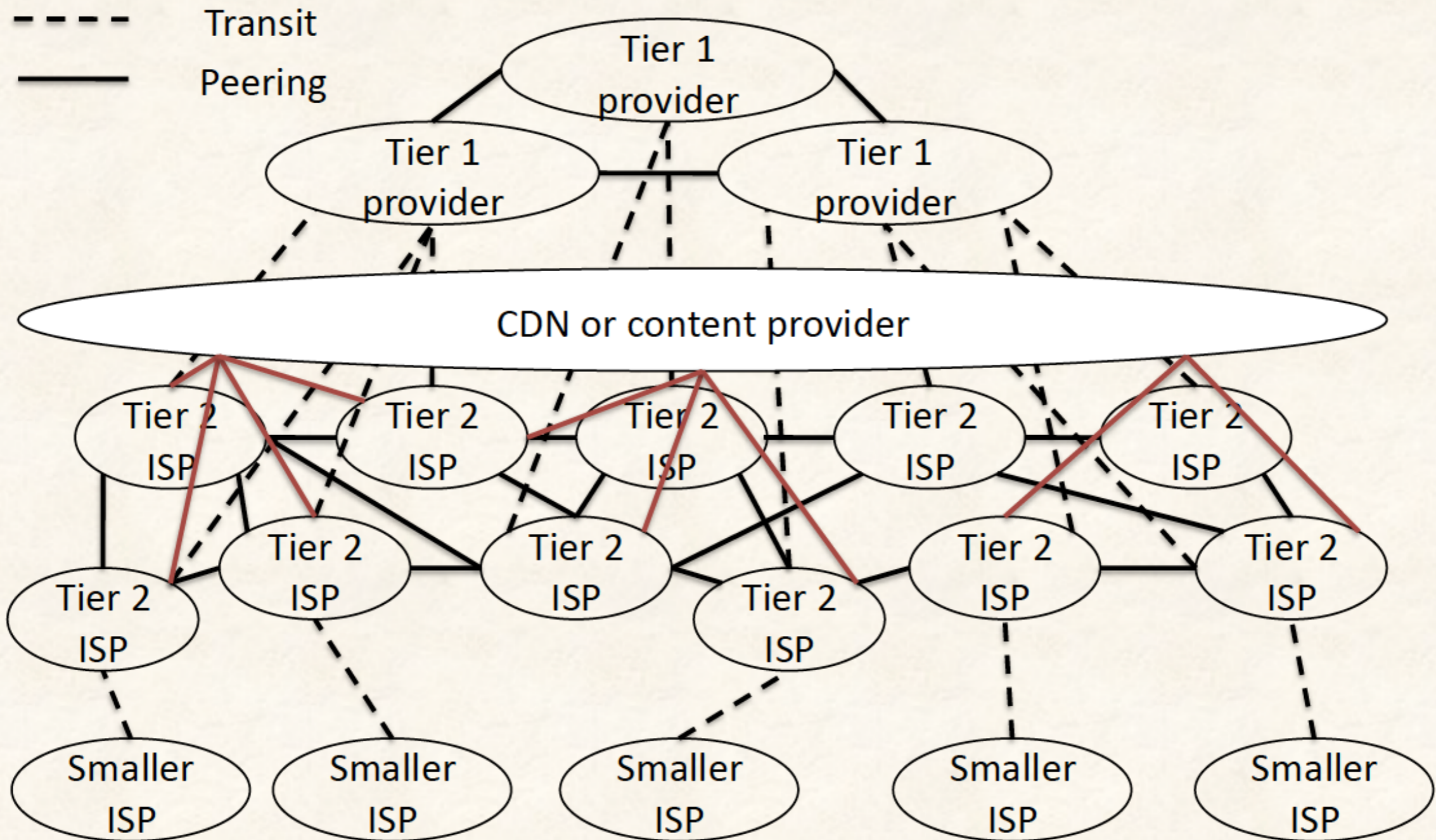
Best current and comprehensive survey:  
V. Bajpai and J. Schoenwaelder, to appear in  
IEEE Communications Surveys and Tutorials, 2015

# Tier-1, Large and Small TSPs, IXPs, CDNs...



Traditional hierarchical picture breaking down  
Internet “flattening” requires sharing, heterogeneous monitoring

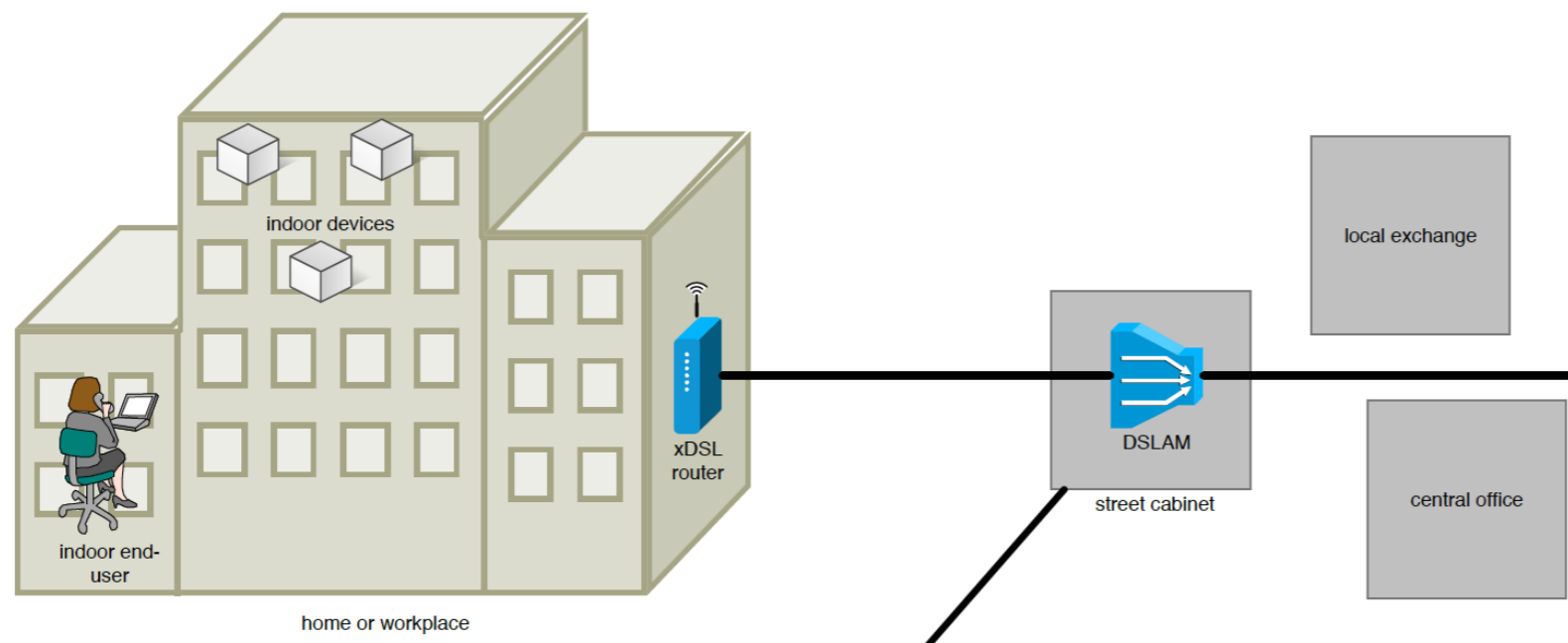
# Interconnection of CDN



# Transparency: Seeing into the net End-to-end problem resolution?

- AKAMAI, and other widely dispersed CDNs, see what they need, but the information is proprietary
- PerfSONAR is public, several 100 core nodes with active and passive measurement tools, but confined to the scientific data pathways
- CAIDA/RIPE approach gives topology, and near-far RTT comparisons to carefully selected AS-AS links
- MLab profiling cross-checks throughput between carefully selected pairs of ISPs and TSPs, one layer from the end-user

# Home, Office and Small Business



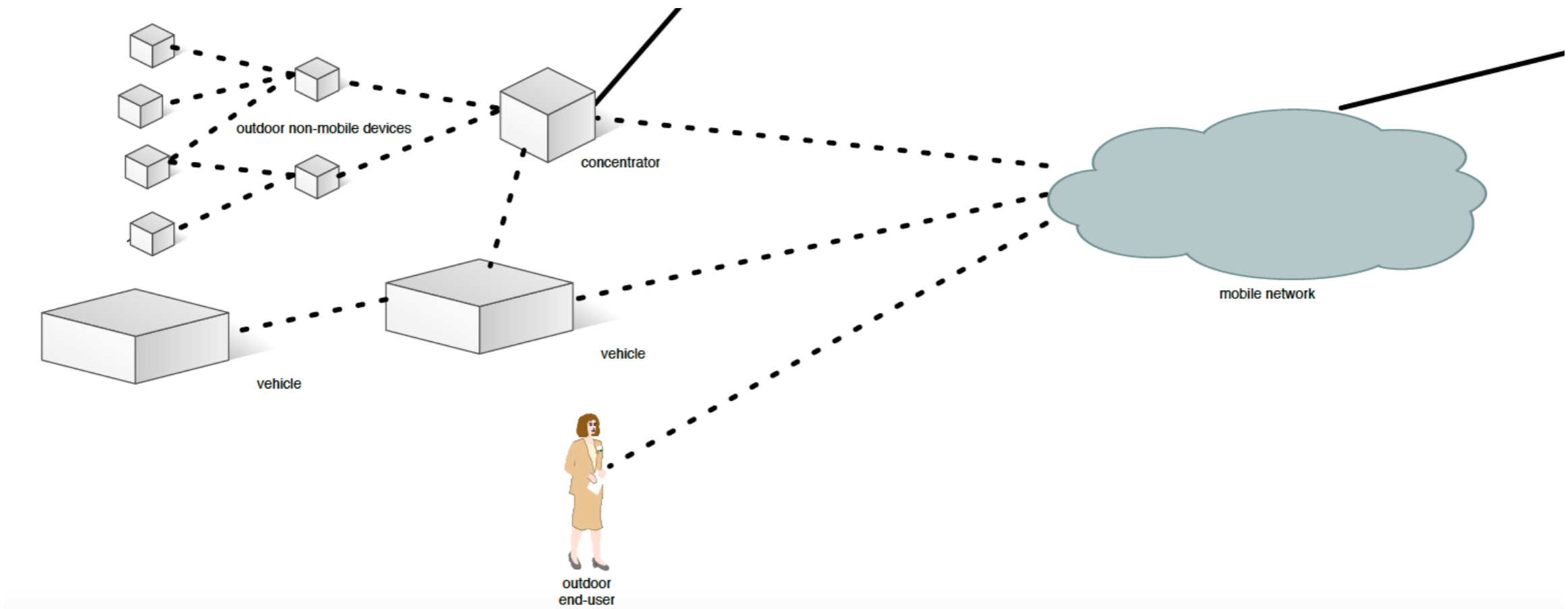
User-initiated performance monitors

Edge and always-on monitors

# Monitoring from the home and office

- Issues in where to measure from, to reduce contention
- Issues in how to measure —
  - user-initiated or background
  - software in the home network, or firmware at the edge
- Solutions now fairly widely deployed (10-100K units worldwide) and easier to keep active than in the past
- Public awareness and feedback is positive
- But still seen only as keeping the access ISPs honest and competing

# Wireless: Mobile and IoT



Wireless monitors are extensive, ubiquitous  
— they are every cellphone

IoT growing fast, but in separate “silos,”  
measuring mostly power consumption



# Mobile networking studies

- Mobile defines the greatest population of end-users
- Extensive use for human mobility and social impact studies
- SamKnows now deployed “altruistically” in the US
- WeFi deployed “cooperatively” in EU, US
- Potential to see paths to all present and popular web services with highly distributed workload.

# Standards Efforts

- Vendor-specific tools have evolved incompatibly
  - Have not addressed end-to-end information sharing, debugging
  - Several parallel efforts in progress to alleviate
    - IETF, ITU
- Regulators need QOS, QOE, KPI quantifications of characteristics that end-users will care about
- Layer 2 and emerging networks (IoT) not addressed

# Recommendations

- Interoperability, standards required for end-to-end transparency
- Certification of measurements for regulators, SLAs to become effective
- Privacy issues
- Observers should be everywhere
  - Automation, scheduling, archiving and analysis
  - Overcome the dense jungle of the interior of the internet by maximizing observability across all paths that end-users care about.